

### Celebrating 50 years of playing big!

At Little Tikes, we don't just make toys. We make play. It's what we've made for 50 years - and it's what we'll make 50 years from now. From the world-famous (ozy (oupe®, born in 1979, to the recently introduced STEM Jr. line, we pride ourselves on creating toys that go way beyond the concept of 'play'.











Turtle Sandbox, first introduced in 1979



My First Slide, first introduced in 1981



Rocking Horse, first introduced in 1990



Activity Garden, first introduced in 1993



Big (ar (arrier, introduced in 1995



Gas 'n Go Mower, introduced in 2010



Activity Walker, introduced in 2016



Wonder Lab (entre, introduced in 2018



### Keep-them cruising!

The (ozy (oupe gets kids motoring on their own ...

#### More ways to Play BIG!

1 Pretend to be a grown up heading to work — dress up and go!
2 Imagine the kitchen is a drive-thru and place your order as you pass!
3 Try karaoke in the car! Sing a tune while cruising!



(ozy (oupe® Dino



Magical Unicorn (arriage



Police Response (ozy (oupe®





### Slide into action

Help them develop balance and coordination with active play!

#### More ways to Play BIG!

1 Roll coloured balls down the slide for non-stop fun!
2 Position the slide into a paddling pool for added excitement!
3 Slide down on your tummy!



Easy Store Giant Slide Rainbow 172472E3 Primary 172816E3



Junior Activity Gym Natural 413910060 Evergreen 447A00060



My First Slide
Blue 172403E3
Pink 172410E3



The Turtle Sandbox gets kids discovering their world...

#### More ways to Play BIG!

Bury some toys in the sand then dig them out!

2 Flatten out the sand and write letters or draw on the surface!

3 Take it indoors and fill it with balls!



Builders Bay Sand & Water Table



Easy Store Sand & Water Table



Sandy Lagoon Waterpark Cream 635311M Blue 641213M





### Best foot forward

"I love the Fantastic First Activity Walker for my baby. She will be walking in no time! I have never seen anything like it — the light projection is such an awesome feature and they have thought of everything as far as safety is concerned."



My Buddy
Blue 6485640
Pink 6485710



3-in-1 Switcharoo Table



Activity Garden

### How does your garden grow?

Inspire green-fingered kiddies with the Gas 'n Go Mower!

#### More ways to Play BIG!

I Help the family to keep the garden looking trim!
2 Open the cap and pretend to fill up the mower!
3 Use it inside to help with the vacuuming!



Large Picnic Table
Evergreen 466A00060
Primary 466800060



2-in-1 Food Truck



Sizzle 'n Serve Grill 637735M





# Be creative

"The (ook 'n Learn Smart Kitchen encourages imaginative play and allows your child to familiarise foods and utensils as well as recipes and hands-on learning play."



(ookin' (reations Premium Wood Kitchen 618697E5C



(ook 'n Store Kitch Red 638701M Pink 639463M



(ook 'n Learn Smart Kitchen

# Pour, fill and splash!

"He loves the Anchors Away Pirate Ship!
The pirates, the boats, the slide...
It really holds his attention."



Spiralin' Seas Water | Natural 173752E3



Anchors Away Pirate Ship



Battle Splash Water Table





### Fast fun for mini racers

"The Big (ar (arrier is a terrific toy that will be enjoyed for a long time."



Tyre Twister Ligh 173615UK



Big (ar (arrie)
Blue 170430X1
Red 484964



Ny First Flyer 649110

### Put the fun in science

#### More ways to Play BIG!

- l Use household ingredients to conjure up Wizard's Brew! 2 (an you make a bulb light up in the (ircuit (entre?
- 3 Experiment with invisible gases to make a Balloon Genie!



Tornado Tower 645778E4C



Wonder Lab (entre 645754UK



Builder Bot 647550E4C





### Ride into adventure

Trikes that grow with little ones...

#### More ways to Play BIG!

I Head to the park and pretend its paths are a race track!

2 Load up your trike with your favourite toys!

3 Build up the speed and see how fast your legs will take you!



4-in-I Deluxe Edition Trike
Neon Blue 634338E4
Neon Pink 634321E4



4-in-1 Trike
Purple 627361E4
Blue 634314E4
Pink 634307E4



5-in-1 Ride & Relax Trike 639814PE4

### Keep on bouncing!

Bouncers put little imaginations into overdrives

#### More ways to Play BIG!

- I (hallenge friends to see who can jump the highest!
- 2 Play king of the castle who's quickest to the top?
- 3 (reate shapes with your arms and legs as you jump in the air!



Giant Slide Bouncer



Princess Bouncer



Jump 'n Slide Double Bouncei





## Just add water!

"The best thing about Fun Zone Dual Twister is its versatility! It works indoors or out (and with water!) and can be used by one child or two so they can have endless hours of fun whether alone or together."



Dual Twister 645815E4



Drop Zone 645808M



Pop 'n Splash Surprise

### They shoot, they score!

"A great purchase. It gets the kids moving and excited about sports in an age appropriate way, sometimes even Mum gets to play!"



Triple Play Splash T-Ball S



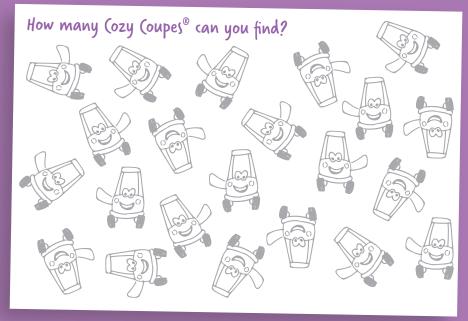
Easy Score Basketball Set



-in-1 Sports Zone

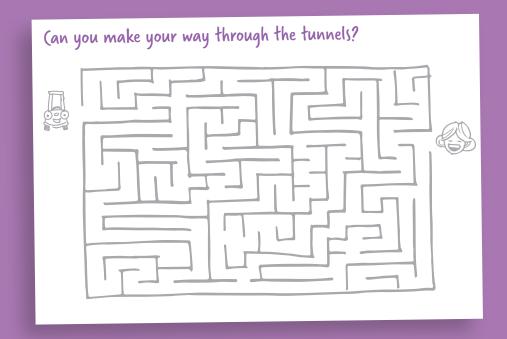


### Beep beep



ou should be able to find 22 Cozy Coupes®!

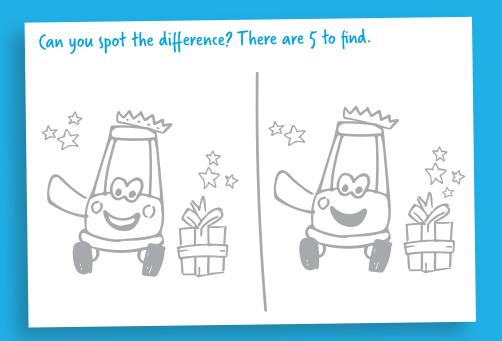
### Crazy maze 2





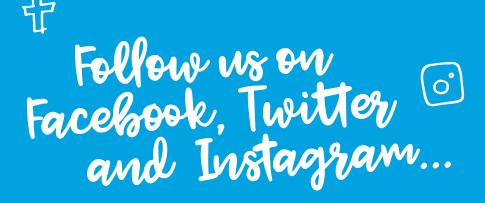


### Spot the difference









#### Here to help

Our dedicated customer care team is available 9am - 5pm T: 0800 521 588 E: support@littletikesstore.co.uk







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